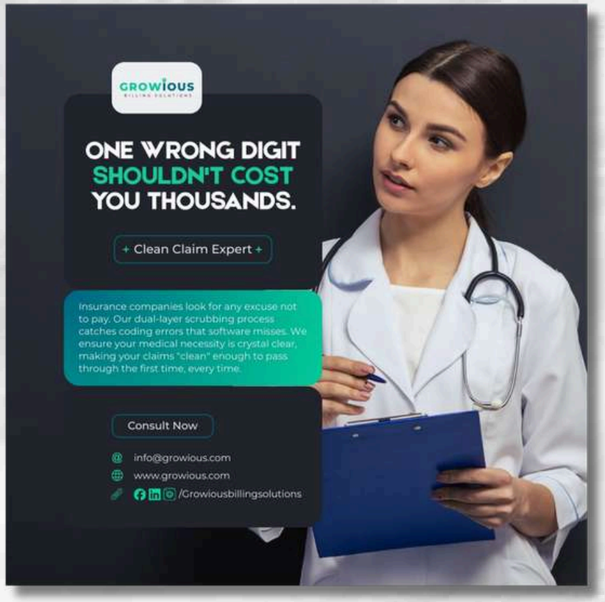
FYNORA

PORTFOLIO

How will you stand out in a crowded market?
And how will we transform you into a brand?

EVERY VISUAL ELEMENT MAINTAINS A UNIFORM STYLE ACROSS PLATFORMS.







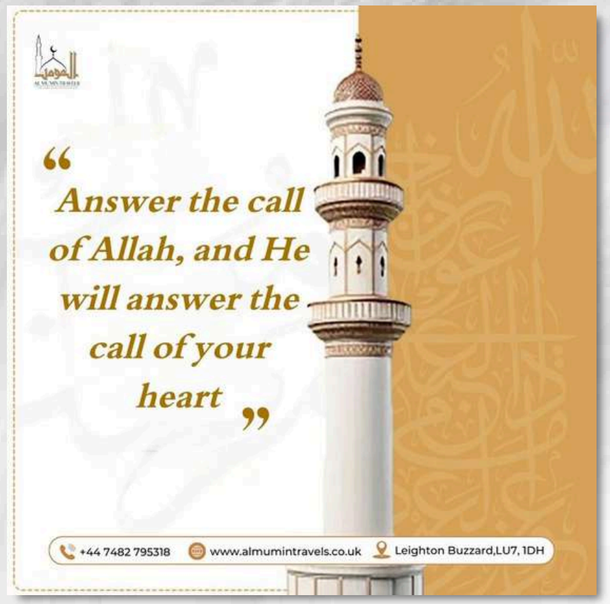






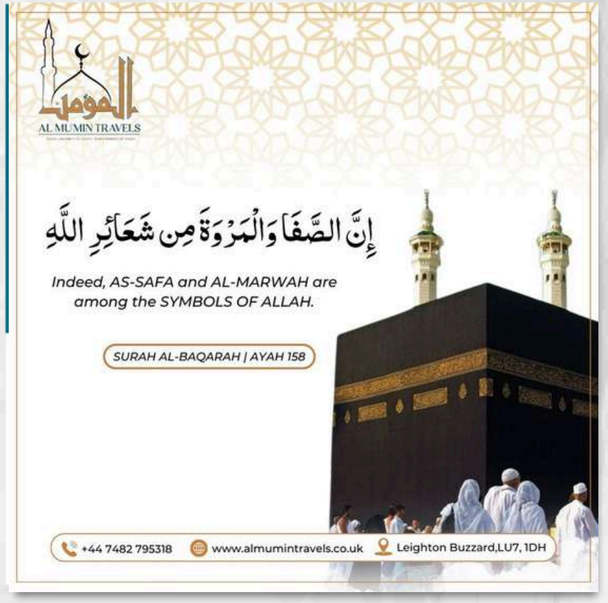





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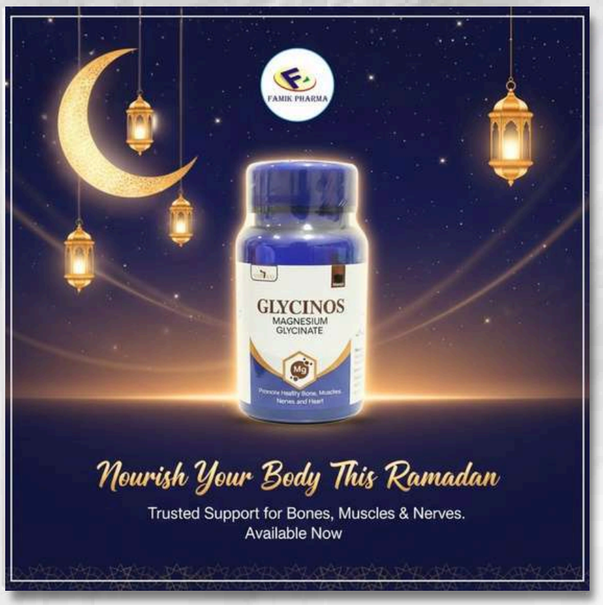

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OFFICE LOCATION UPDATE
As part of our ongoing growth and transition, WandrX will be concluding operations at our Gulberg office effective 31st January.
We're excited about what's ahead and will be sharing details of our new office location very soon.
— Team WandrX —
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Trusted Support for Bones, Muscles & Nerves.
Available Now


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Ramadan
MUBARAK
Feeling tired, weak, or experiencing muscle cramps while fasting?
Your body might need Magnesium support
GLYCINOS
MAGNESIUM
GLYCINATE


FAMIK PHARMA
GLYCINOS
MAGNESIUM
GLYCINATE
Why Choose Glycinos Magnesium Glycinate This Ramadan?
Supports Muscle Relaxation
Promotes Better Sleep After Taraweeh
Helps Reduce Stress
Supports Heart & Nerve Health


FAMIK PHARMA
GLYCINOS
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During Fasting, Your Body Loses:
Electrolytes
Hydration Balance
Muscle Stability
Magnesium helps maintain proper muscle and nerve function.


Ramadan Vibes... But Acidity Kills the Mood?
Iftar ke baad Gas & Heartburn?
FAMCID | FAMIK PHARMA


Too Much Spicy + Fried Food?
Overeating = Instant Acidity
FAMCID | FAMIK PHARMA


Stay Light.
Stay Active.
Drink More Water
Eat Smart at Iftar
Avoid Overoeating
Take Short Walks
FAMCID | FAMIK PHARMA


Enjoy Iftar
Without the Burn
Available Gas at Leading Pharmacies
FAMCID
FAMCID | FAMIK PHARMA


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From razor-sharp digital prints to flawless offset perfection, IK Solutions helps your brand stand out, sell more, and look premium.
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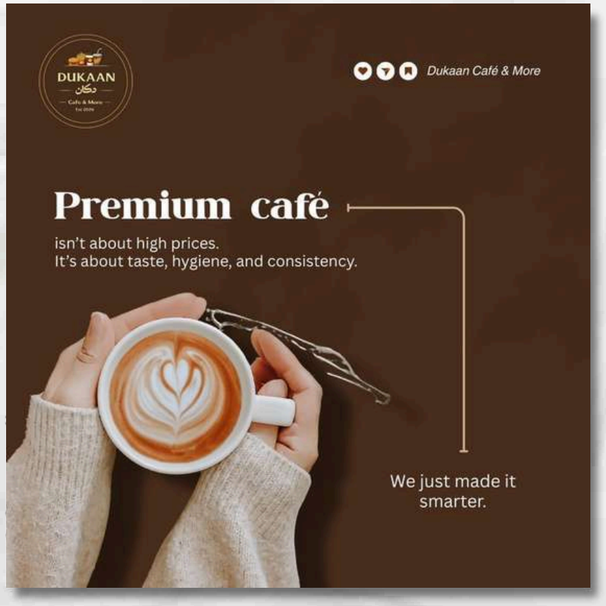

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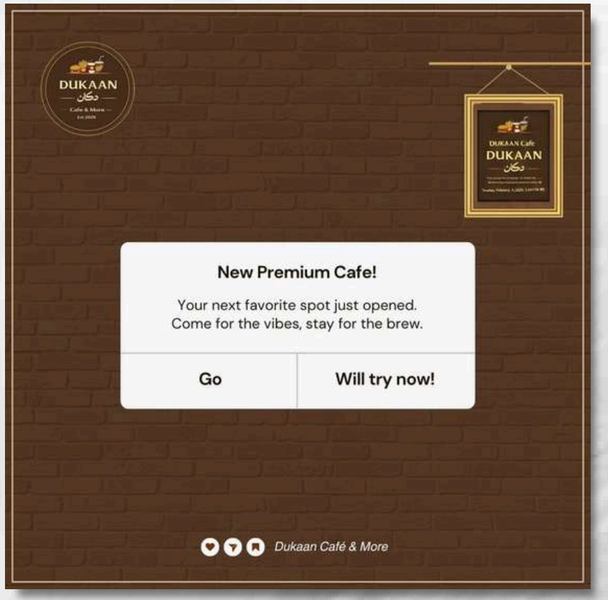

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Premium café
isn't about high prices.
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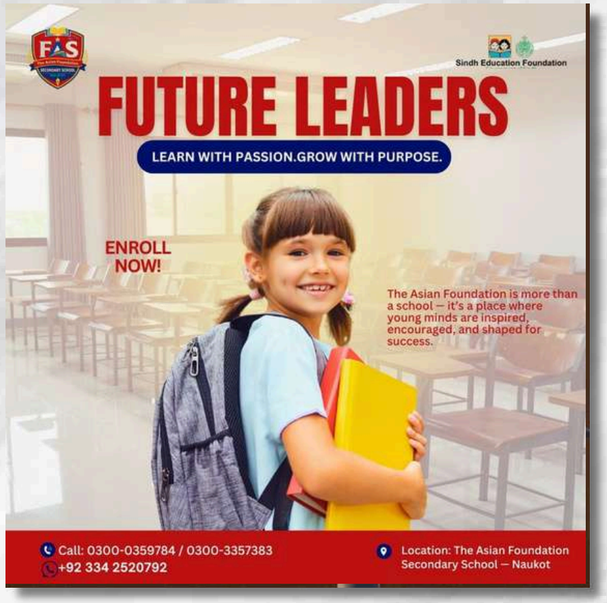

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DUKAAN Cafe
New Premium Cafe!
Your next favorite spot just opened.
Come for the vibes, stay for the brew.
Go
Will try now!
Dukaan Café & More

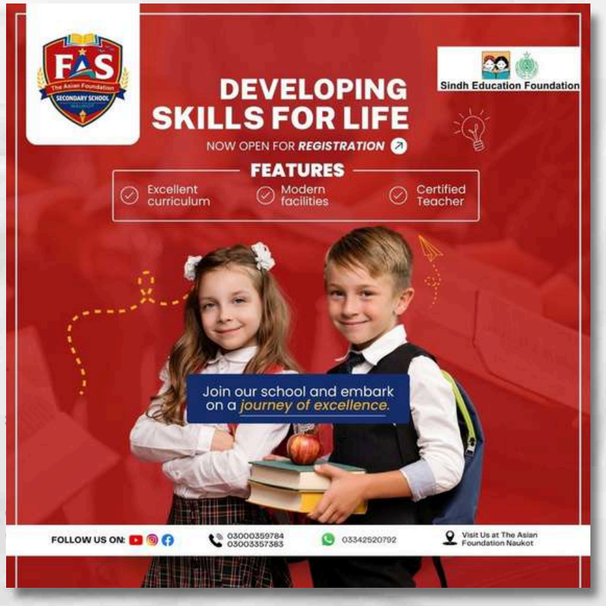

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Barista-style. Premium taste.
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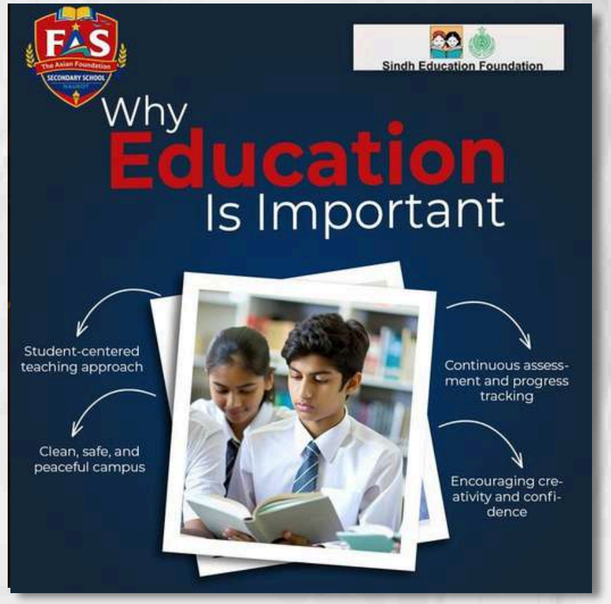

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TIME
SPECIAL PROMO
BUY ONE GET ONE
OPEN
MONDAY TO FRIDAY
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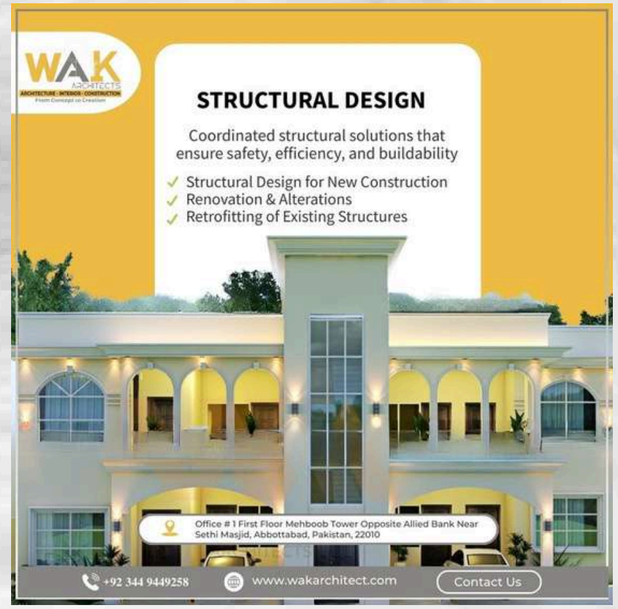

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360Kreations

WHY DO SOME BRANDS STAY IN YOUR MIND WHILE OTHERS GET FORGOTTEN?



01/06

360Kreations

01.

A DISTINCTIVE IDENTITY

A recognisable logo, colours and typography make your brand **instantly identifiable.**



02/06

360Kreations

02.

A CONSISTENT LOOK

Your visuals should communicate the same **brand personality** across every platform.



03/06

360Kreations

03.

A CLEAR BRAND MESSAGE

People should understand who you are, what you offer and **why they should choose you.**



04/06

360Kreations

04.

A UNIQUE BRAND PERSONALITY

Give your audience **something different** to connect with, not just another business to follow.



05/06

360Kreations

DON'T JUST BUILD A BUSINESS.

BUILD A BRAND PEOPLE REMEMBER.

Let's create an identity that makes your business **stand out.**



360 KREATIONS

*Make Your Brand **Unforgettable.***

06/06

360Kreations

YOUR **GOOGLE ADS** ARE GETTING CLICKS. **BUT WHERE ARE THE LEADS?**

Here's what could be **going wrong.**

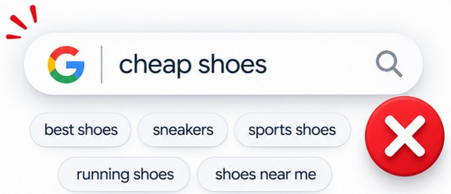


01/06

360Kreations

TARGETING THE WRONG KEYWORDS

Irrelevant search terms bring clicks that **rarely turn into customers.**



02/06

360Kreations

REACHING THE WRONG PEOPLE

Your ads should target people **actively interested** in your products or services.

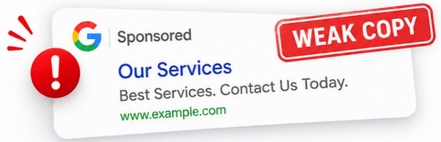


03/06

360Kreations

ADS THAT DON'T CONVERT

Your message needs to communicate **value** and give people a **reason to click.**



No Clear Value

No Strong CTA

No Reason to Choose You

04/06

360Kreations

LOSING CUSTOMERS AFTER THE CLICK

A confusing landing page can turn **potential customers away** before they enquire.



05/06

360Kreations

READY TO MAKE EVERY CLICK COUNT?

Reach the **right audience**, optimise your ad spend and turn searches into **opportunities.**



LET'S OPTIMISE YOUR ADS →

www.360kreations.com

06/06

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5 COMMON MISTAKES PEOPLE MAKE

When Planning a Home



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01 / 05

01 Designing Without Considering Furniture

A beautiful space also needs to fit your life.



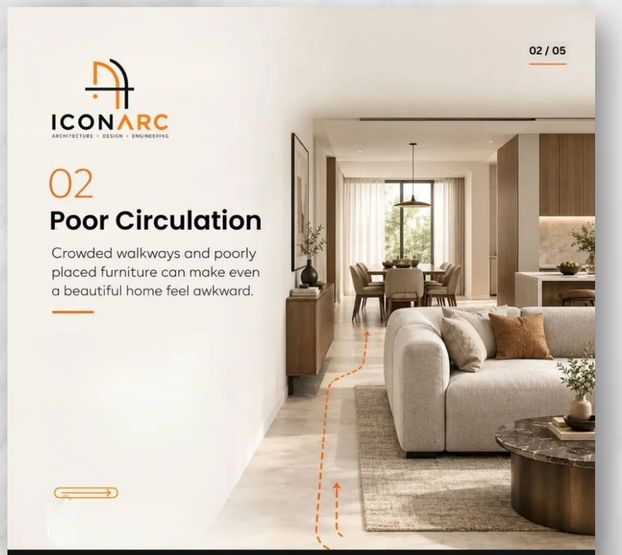
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02 / 05

02 Poor Circulation

Crowded walkways and poorly placed furniture can make even a beautiful home feel awkward.



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03 / 05

03 Ignoring Natural Light

Natural light makes a home feel brighter, healthier and more spacious.



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04 / 05

04 Not Planning Storage

Smart storage keeps your home organized, clutter-free and more functional.



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05 / 05

05 Designing Only for Today's Needs

Homes should evolve with your life, but many plans are short-sighted.

TIP: Design today for the life you'll live tomorrow.





SLIDING DOORS
Combine or divide spaces.

OFFICE / GUEST COMBO
One room, multiple possibilities.

PLAN AHEAD
Extra space for bathrooms or storage.

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WHICH ONE WOULD YOU CHOOSE?



OR



THIS THAT

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SPACES THAT INSPIRE LIVING

THIS ADD | OR | THAT REMOVE





GRAND PORTICO
Adds monumentality.
Creates arrival and ceremony.
Projects tradition and status.
Defines entry with presence.
Makes a statement.

DEEP PORTAL
Removes to create depth.
Feels modern and stoic.
Frames the entry dramatically.
Offers shade and intimacy.
Lets the architecture speak.

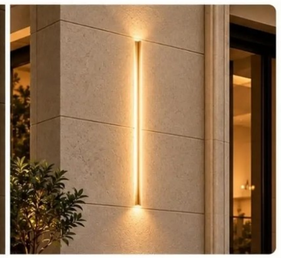
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SPACES THAT INSPIRE LIVING

THIS LIGHT ON THE WALL | OR | THAT LIGHT FROM THE WALL





ADDED ELEMENT.
Visible and decorative.
Adds detail and tradition.
Projects light from the surface.
Creates shadows.
A statement of ornament.

INTEGRATED LIGHT.
Concealed and architectural.
Light emerges from within.
Creates clean, seamless lines.
Highlights texture.
A statement of refinement.

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SPACES THAT INSPIRE LIVING

THIS WINDOW CORNER | OR | THAT WINDOW SLOT





OPEN & EXPANSIVE.
Maximizes views and light.
Creates transparency.
Makes the corner disappear.
Feels modern and open.
A statement of connection.

SOLID & INTENTIONAL.
Minimizes the opening.
Creates a moment, not a view.
Adds depth and shadow.
Feels timeless and grounded.
A statement of restraint.

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SPACES THAT INSPIRE LIVING

THIS VISIBLE GUTTER | OR | THAT HIDDEN DRAINAGE





EXPRESSED & HONEST
Shows how water is managed.
Adds architectural detail.
Traditional and proven.
Easy to inspect and maintain.
Creates a vertical element.
A statement of craftsmanship.

CLEAN & INTEGRATED
No visible distraction.
Water is managed within.
Modern and minimal.
Protected and discreet.
Stronger, cleaner lines.
A statement of restraint.

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SPACES THAT INSPIRE LIVING

THIS GLASS RAILING | OR | THAT SOLID RAILING





OPEN & MODERN
Keeps the view open.
Adds a sense of space.
Brings in more natural light.
Looks sleek and modern.
A stylish statement.

PRIVATE & CLASSIC
Provides more privacy.
Blocks direct view.
Reduces outside noise.
Offers a solid and sturdy look.
Timeless and elegant.

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GOOD DESIGN
IS IN THE DETAILS.

Every choice shapes the way you live.

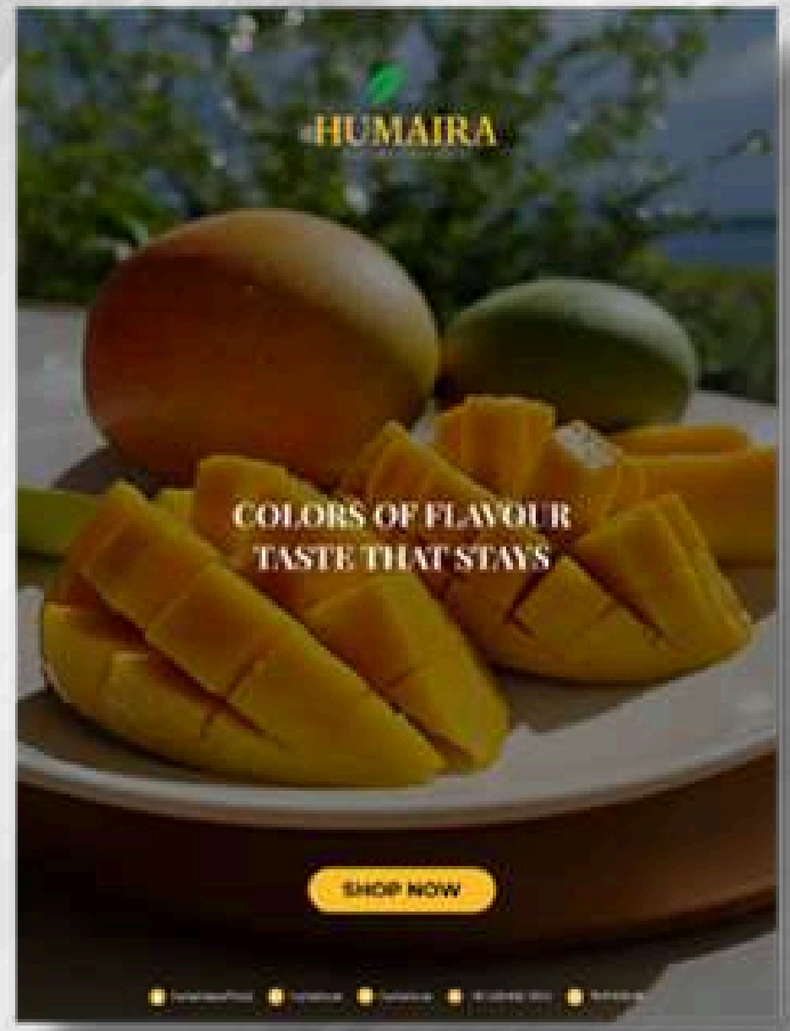
LET'S DESIGN YOUR SPACE.

Architecture • Interior Design • Engineering

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Spaces That Inspire Living

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EVERY VISUAL ELEMENT MAINTAINS A UNIFORM STYLE ACROSS PLATFORMS.



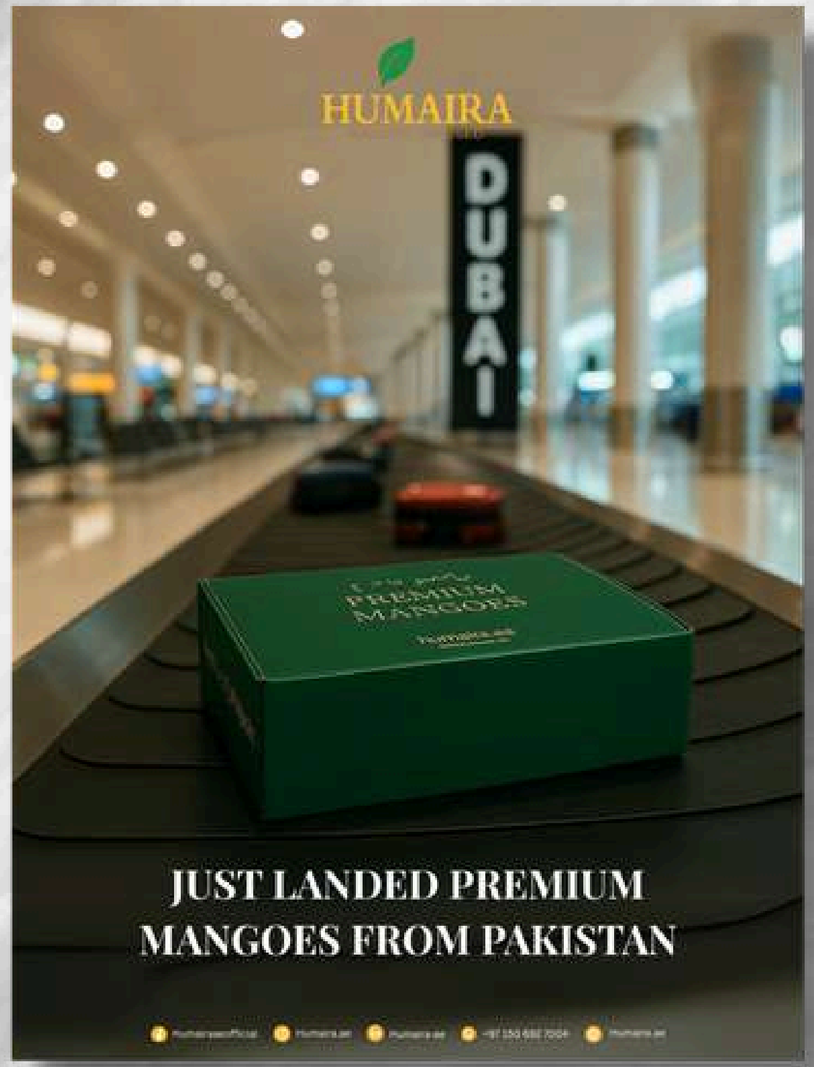


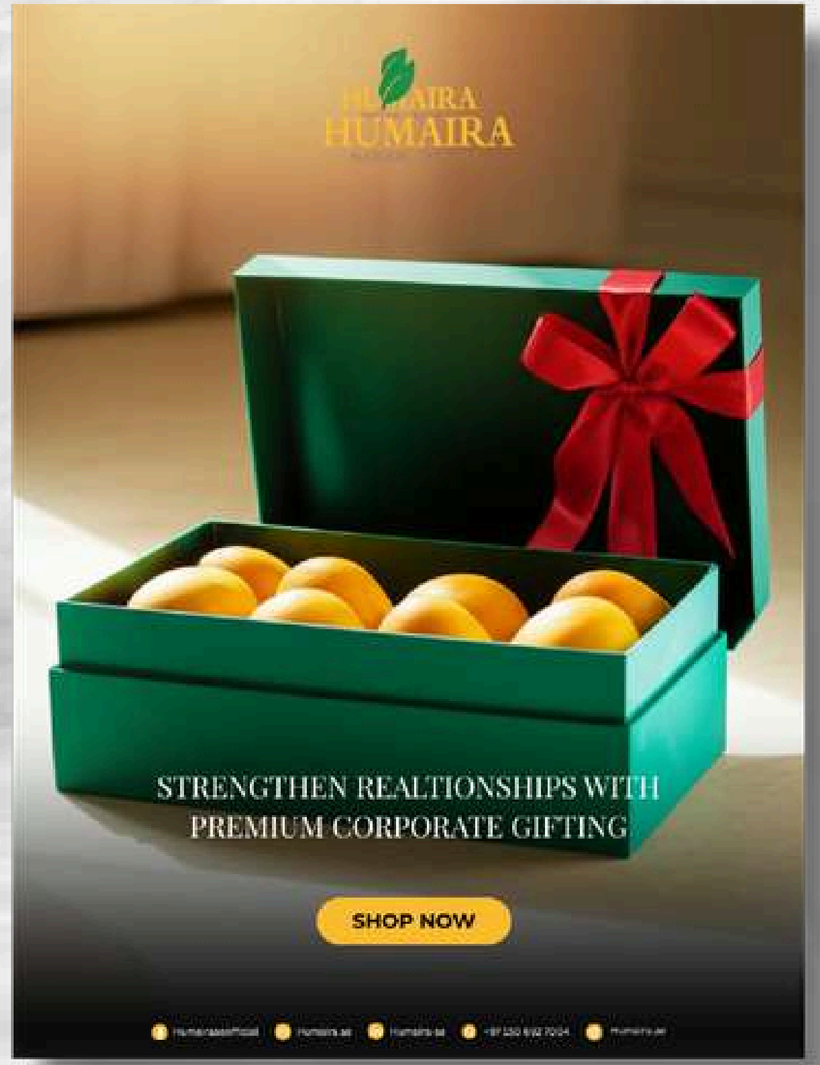


CLEAN LAYOUTS AND MODERN TYPOGRAPHY IMPROVE COMMUNICATION.



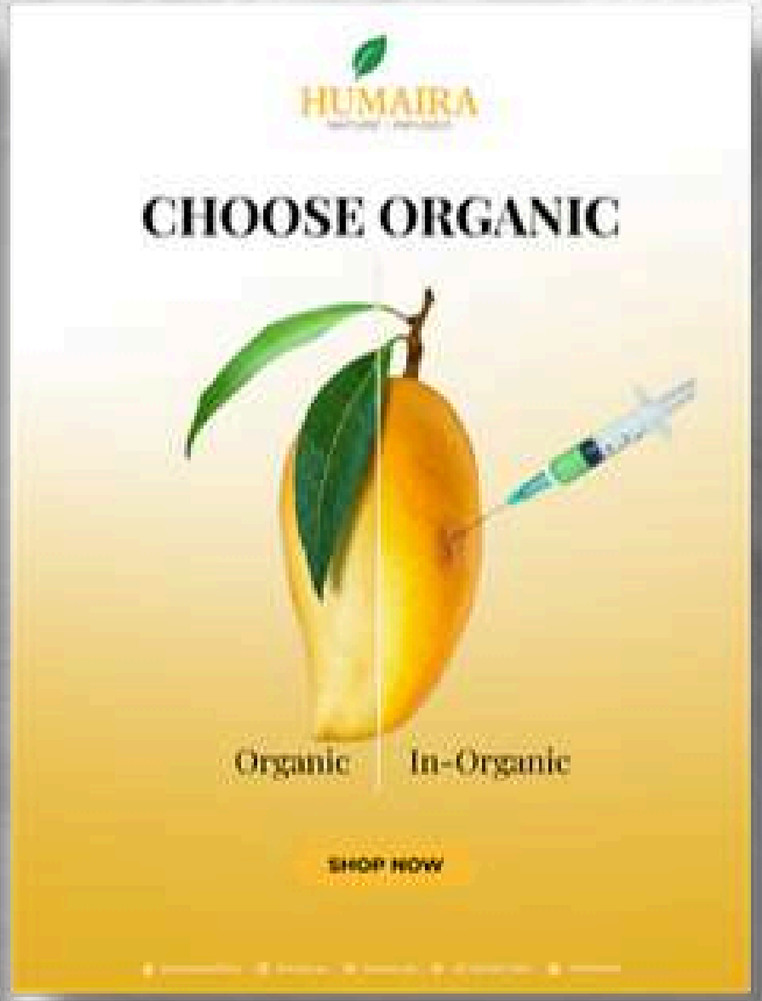
STRONG COLOR CONTRAST AND UNIQUE ICON SHAPE ENSURE INSTANT BRAND RECALL.





THE ICON AND COLORS ARE TAILORED FOR SOCIAL MEDIA ENVIRONMENTS.







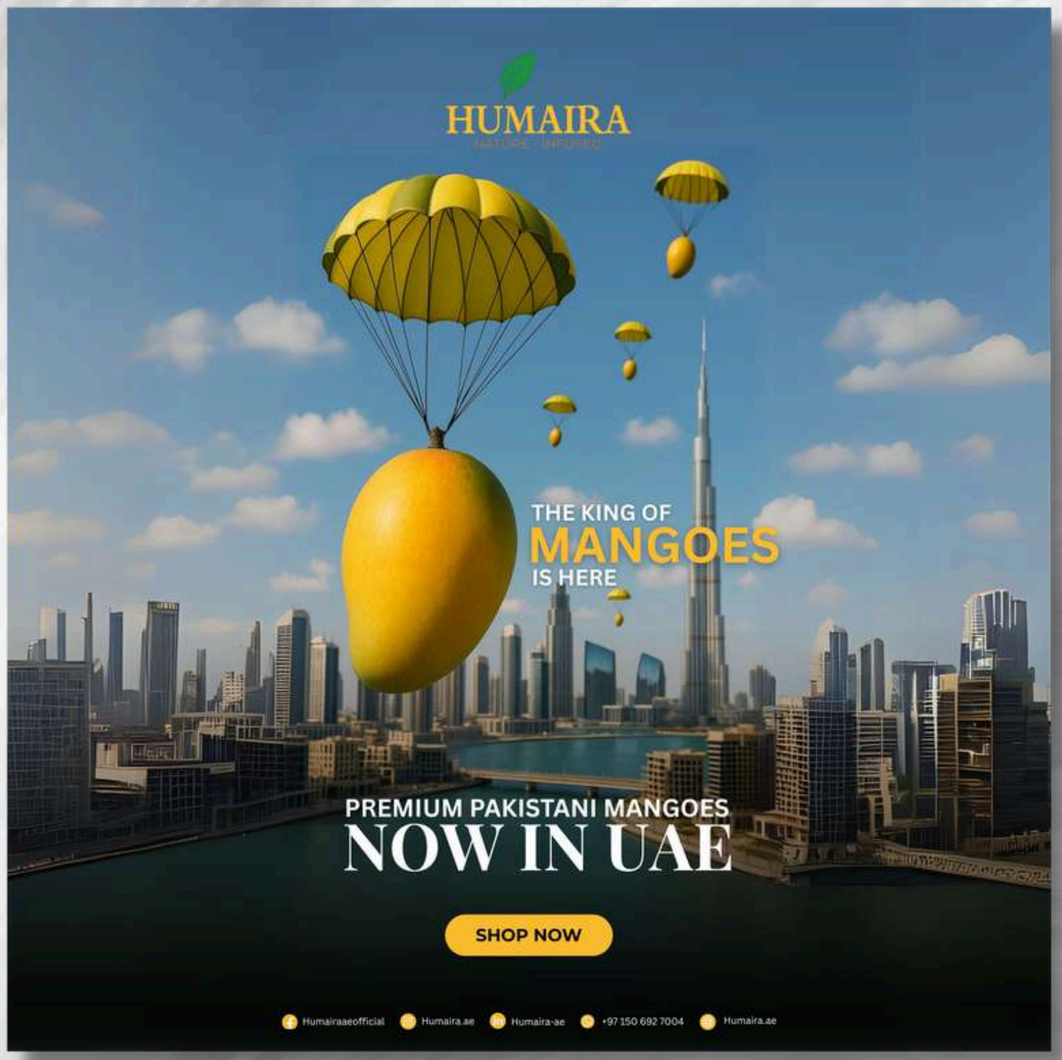
CONSISTENT VISUALS ENSURE QUICK BRAND RECALL ACROSS ALL PLATFORMS.



COHESIVE BRANDING CREATES A PROFESSIONAL AND TRUSTWORTHY IMAGE.



STRONG, UNIFIED DESIGN BOOSTS AUDIENCE ATTENTION AND ENGAGEMENT.





HOW FYNORA MAINTAINS BRAND IDENTITY

- Using the same color palette across all posts, stories, and ads
- Following a fixed typography hierarchy for professional consistency
- Applying the icon style across templates for recognition
- Designing posts with controlled spacing and visual balance
- Maintaining a strong, cohesive tone and visual style in every content piece

BANNER



BANNER

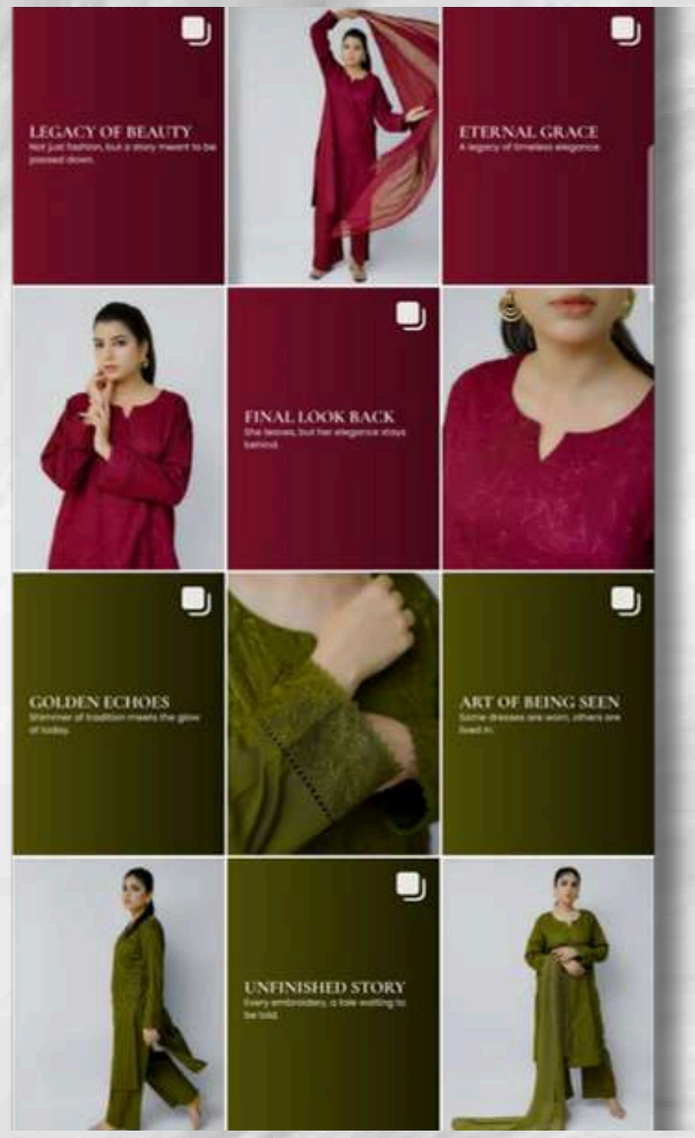

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INSTAGRAM GRID POSING

INSTAGRAM GRID POSTING





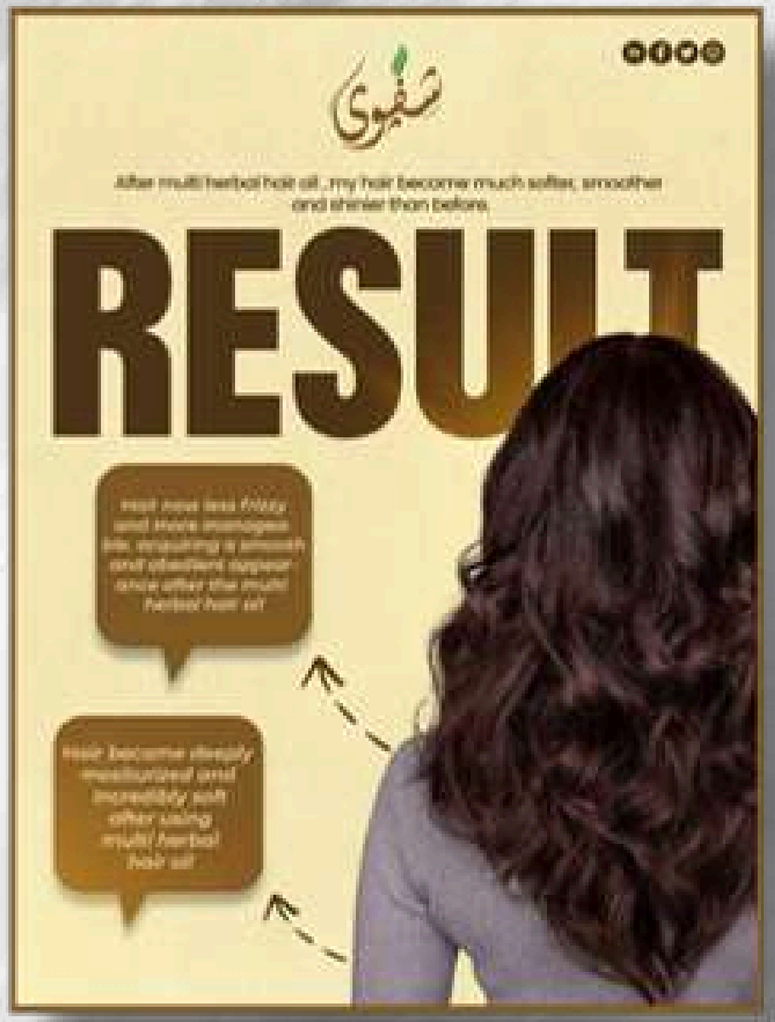


INSTAGRAM GRID POSTING





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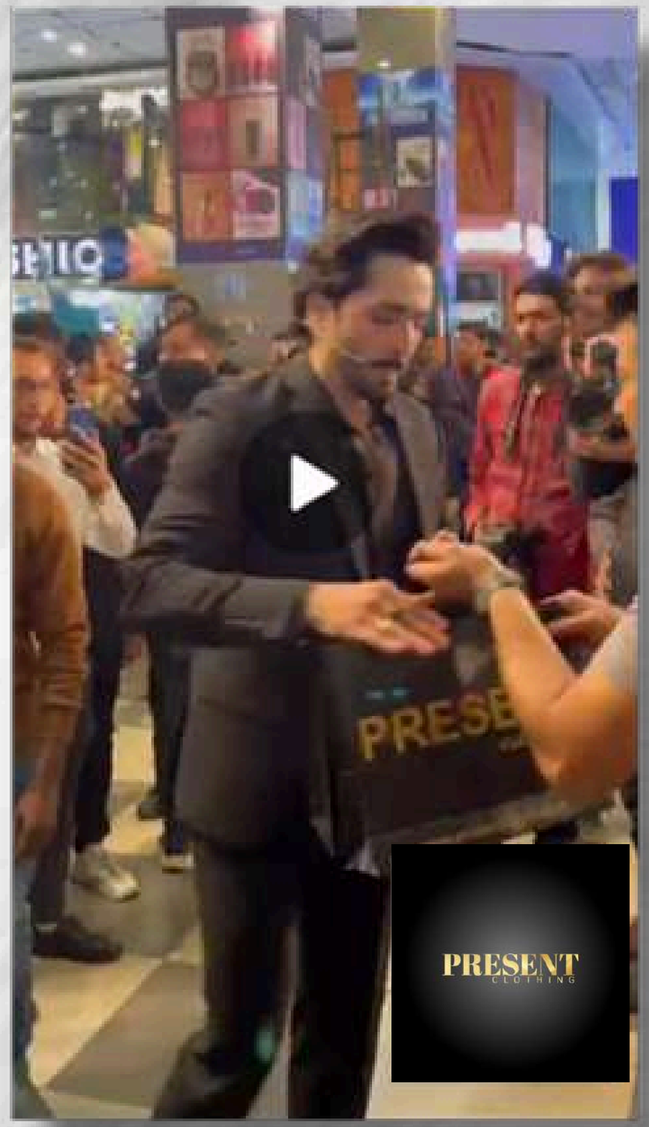




FAMOUS ACTOR “DANISH TAIMOOR” FEATURING OUR BRANDING WORK

We handled complete branding for the client — from logo design to mall display posters and custom shopping bags. Our work gained major attention when Danish Taimoor visited the mall and personally distributed the brand’s products packed in our designed bags. A proud moment where our branding stood out in front of thousands.

SALE POSTER DESIGNING







SALE POSTER DESIGNING







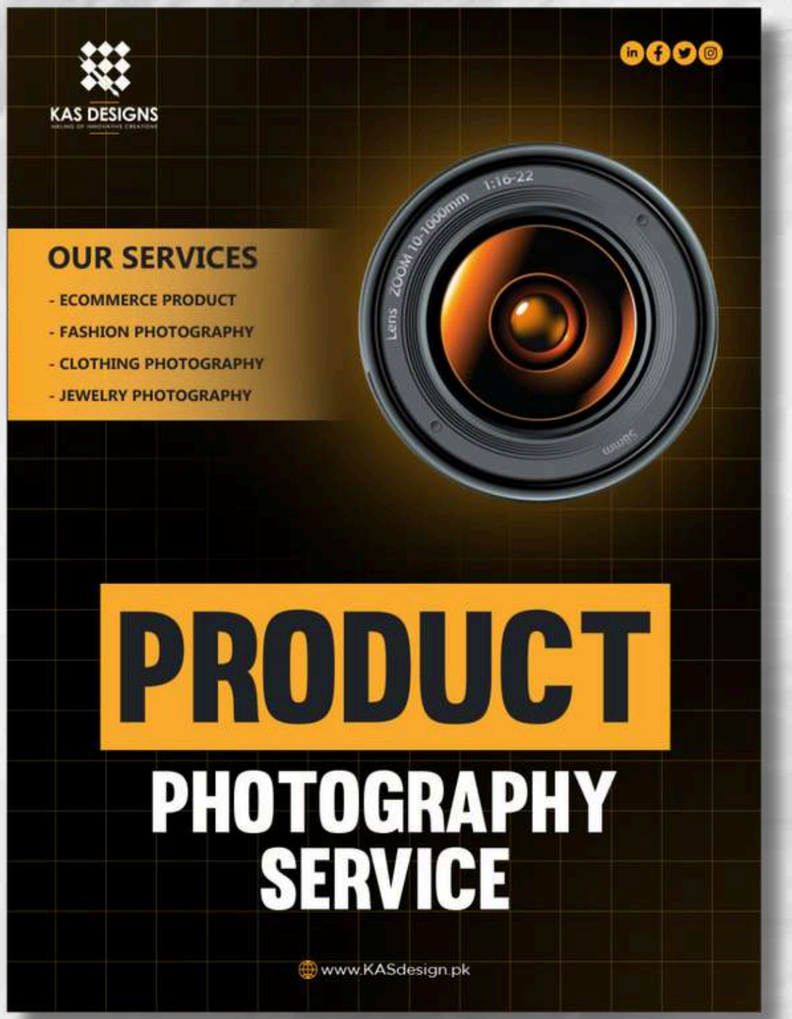


SERVICE-BASED POST - SHOWCASING PROFESSIONAL EXPERTISE

Our service-focused creative highlights the brand’s key offerings with clean visuals and a polished layout. We presented the service in an appealing way, ensuring it captures attention instantly. Every detail is communicated with a clear content strategy—explaining benefits, processes, and value—so the audience understands why the service is essential.

This approach not only builds trust but also boosts engagement, encourages inquiries, and drives client conversions effectively.

SERVICE-BASED POST







SERVICE-BASED POST

JLA | Jamal Law Associates



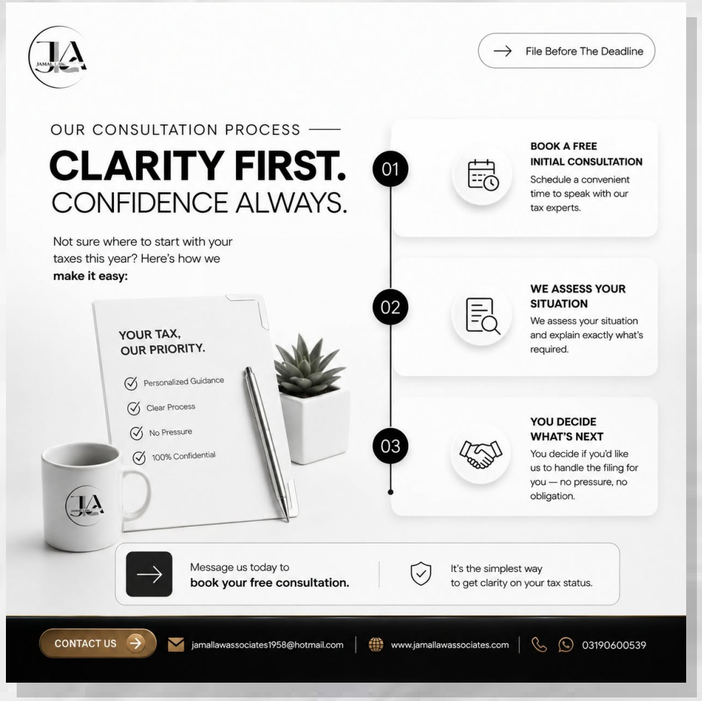


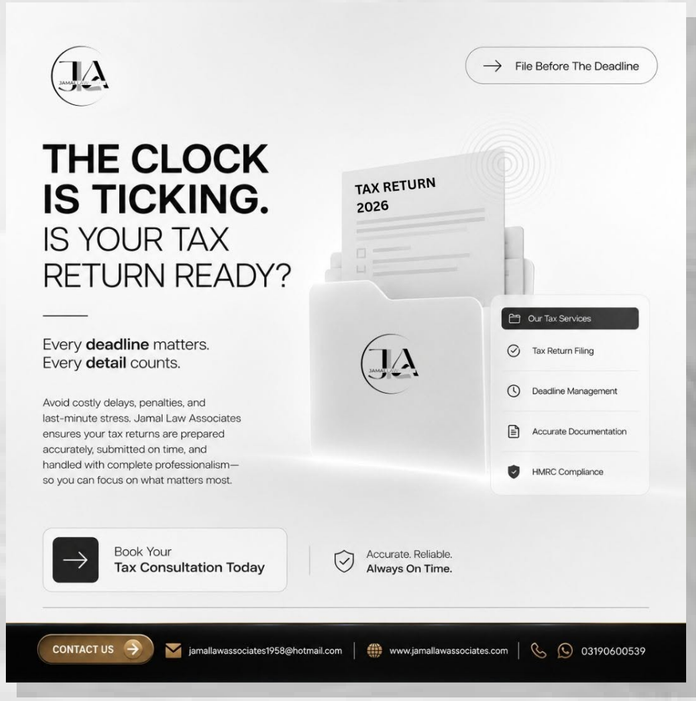




SERVICE-BASED POST

JLA | Jamal Law Associates







SERVICE-BASED POST

JLA | Jamal Law Associates

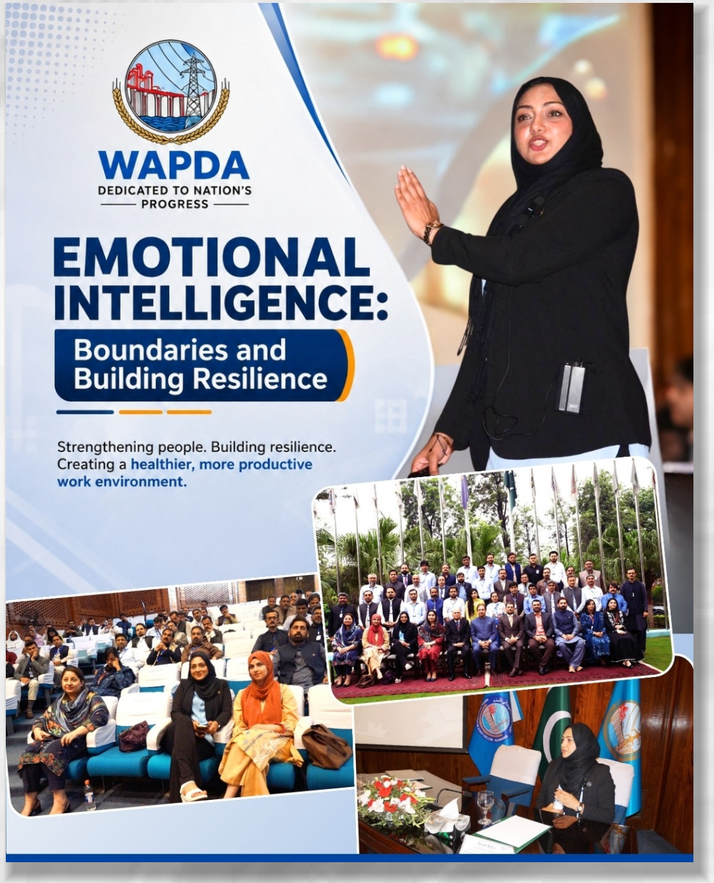


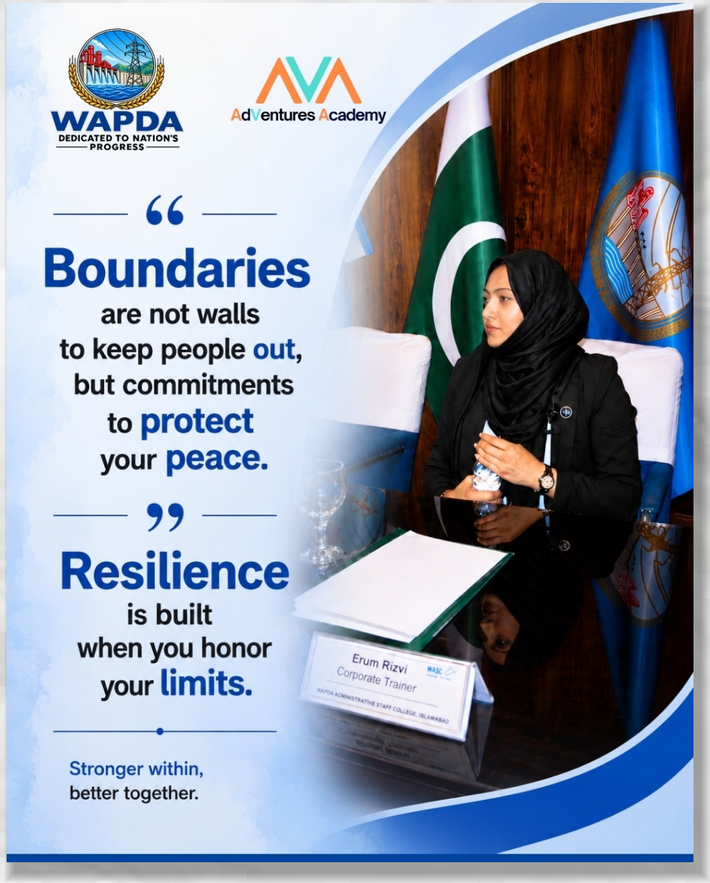


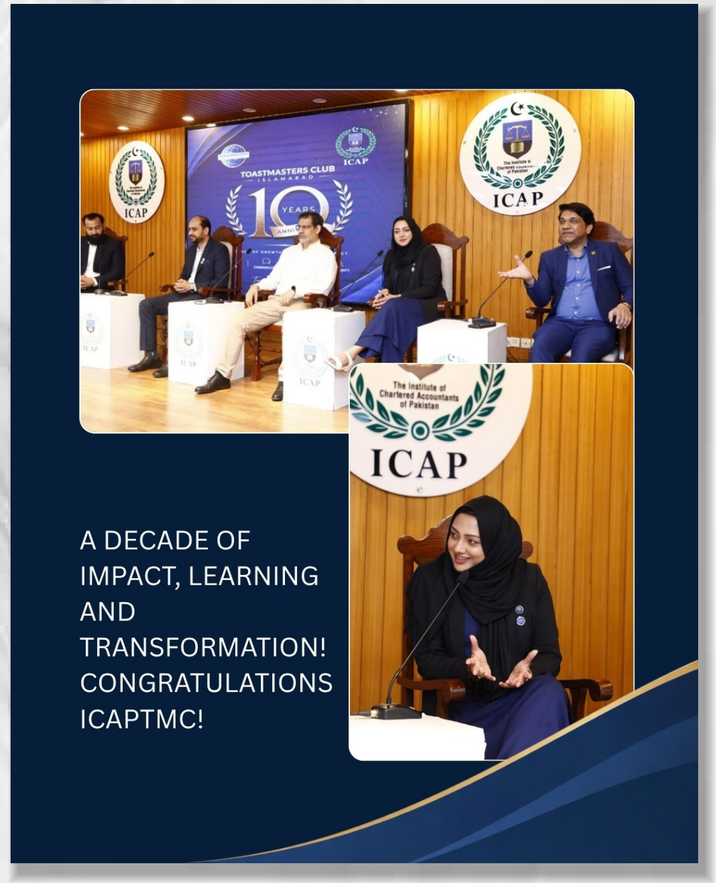


SERVICE-BASED POST

Erum Rizvi | WAPDA & ICAP Toastmasters Club







SERVICE-BASED POST

Erum Rizvi | PBLS & Pakistan Connect

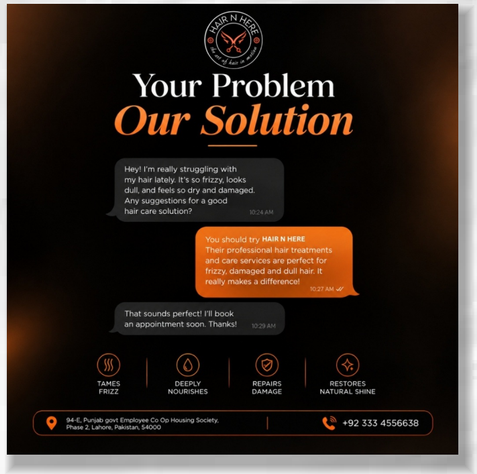


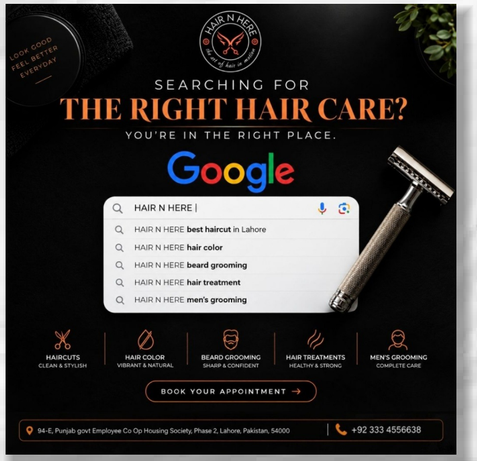




SERVICE-BASED POST

Hair N Here | Salon & Grooming













PRODUCT-BASED POST - HIGHLIGHTING BRAND QUALITY

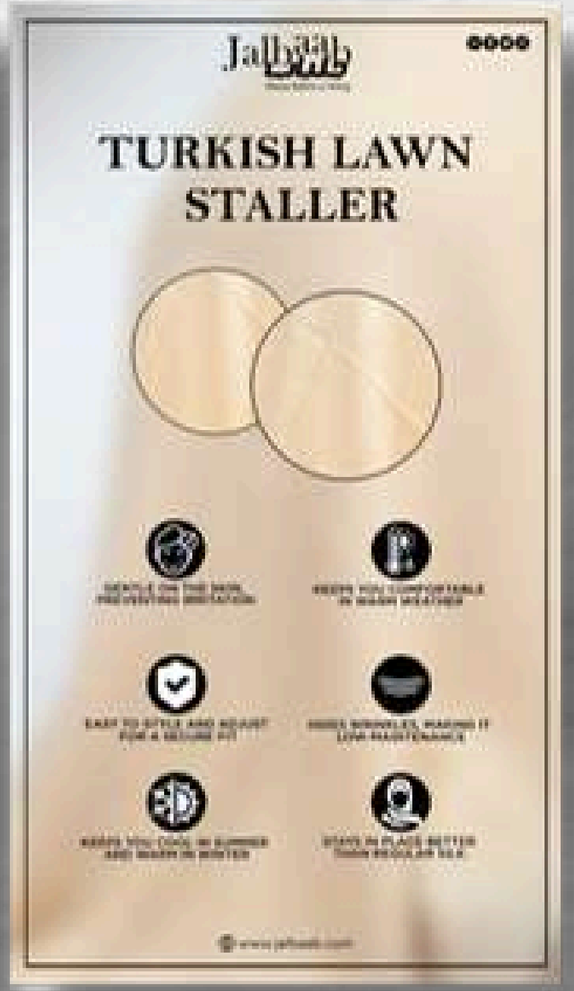
Our product-focused creative showcases the brand’s top features with clean visuals and a premium layout. We highlighted the product in a highly appealing way, ensuring it grabs attention instantly.

Every detail was presented with a proper content strategy—clear descriptions, key benefits, and visual storytelling—so the audience understands the product’s value at first glance.

This style not only boosts product visibility but also increases customer interest and drives sales effectively.

PRODUCT-BASED POST

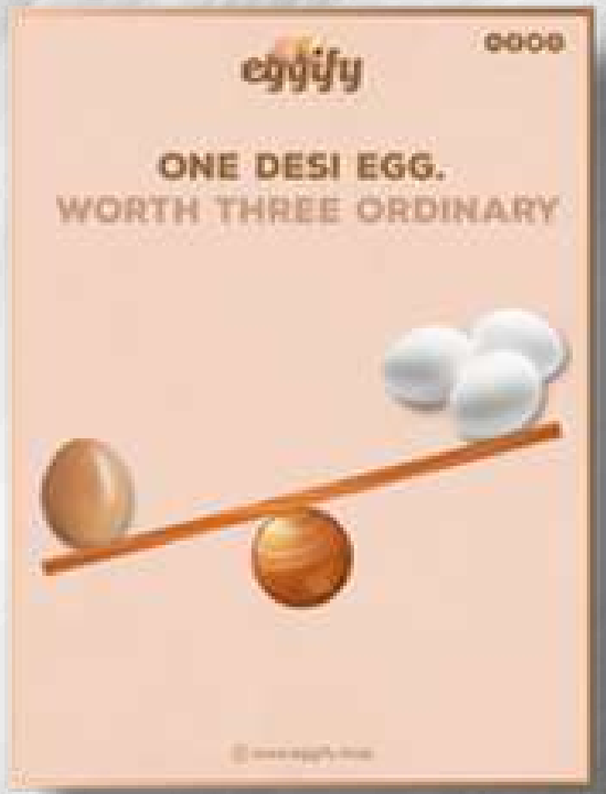








PRODUCT-BASED POST









PRODUCT-BASED POST













PRODUCT-BASED POST



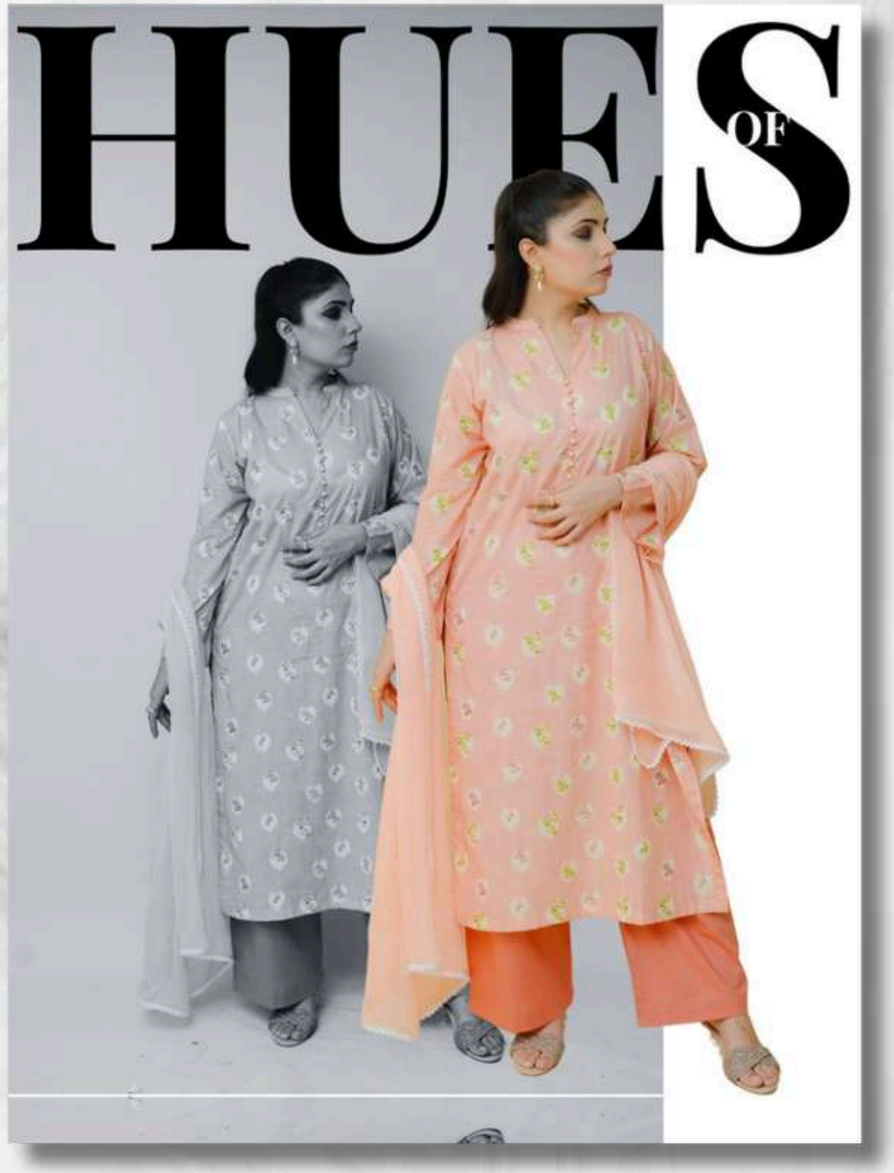






PRODUCT-BASED POST





PRODUCT-BASED POST

CropnTop | Fashion & Apparel









PRODUCT-BASED POST

CropnTop | Fashion & Apparel







AD CREATIVE - DESIGNED TO CONVERT

Our ad creative is built with a clear strategy focused on attention, engagement, and conversion. We craft visuals that instantly grab the viewer’s eye, paired with strong messaging that communicates the product’s value within seconds. Every element—from layout and colors to hooks and call-to-action—is optimized to increase clicks and generate results.

Through strategic design, compelling copy, and audience-focused storytelling, our ad creatives help brands reach the right people, deliver the right message, and boost overall campaign performance.

AD CREATIVE


Excellent
Choose your champion. Play with the best – Shop top padel brands now!
SHOP NOW
3 Days return


Win with every shot. Get your favorite Padel racket today!
SHOP NOW
3 Days return

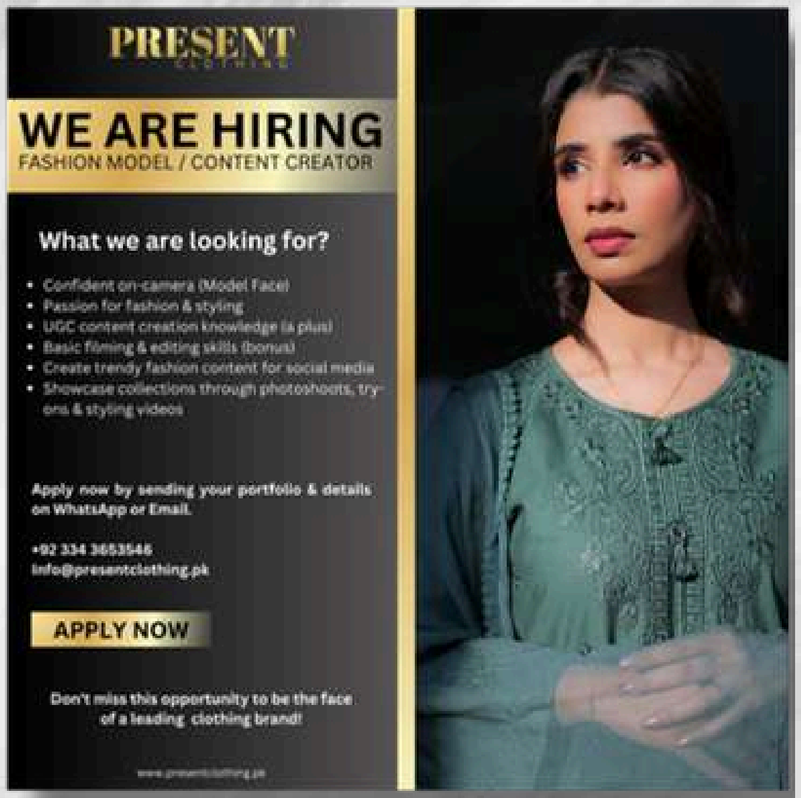

ON SERVE
YOUR TRUSTED PADEL SHOP
SHOP NOW

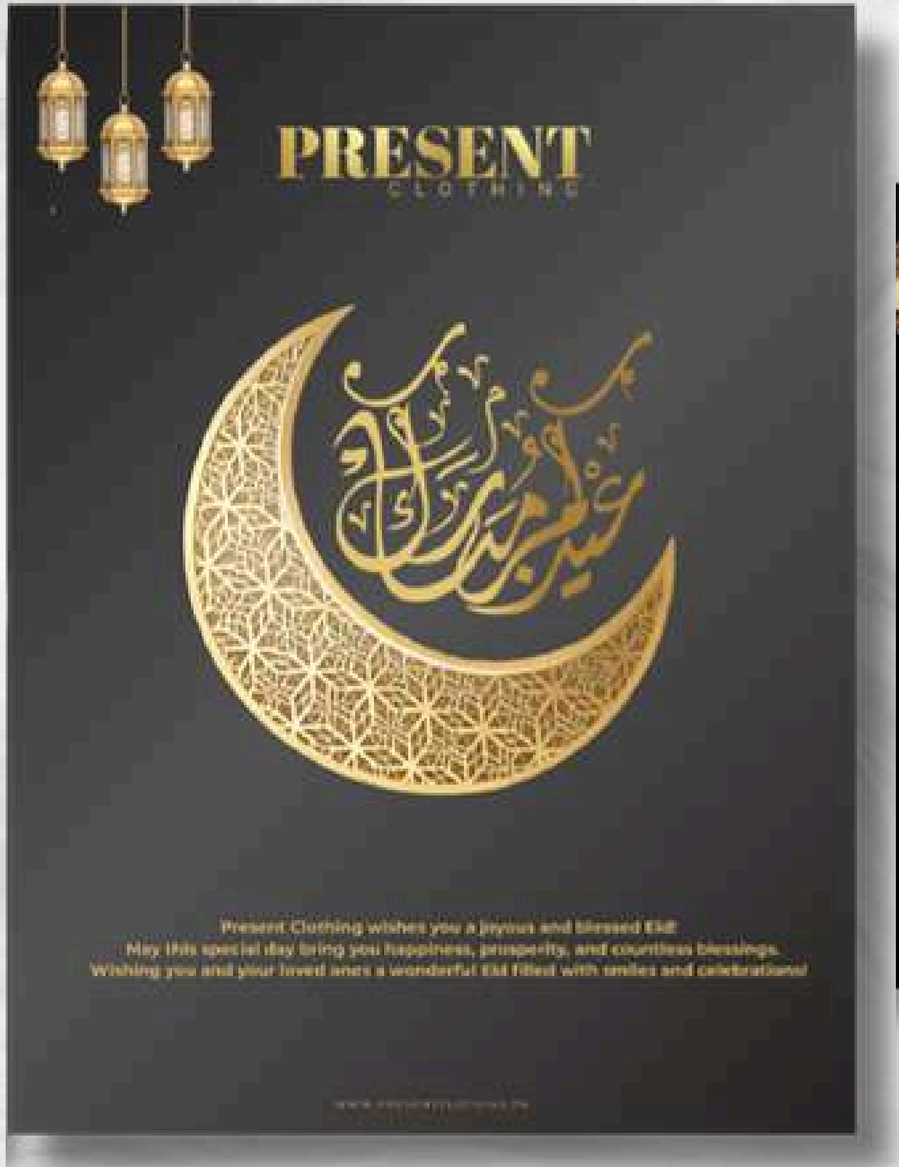
SEASONAL & FESTIVE POSTERS - ENGAGING DESIGNS FOR EVERY OCCASION

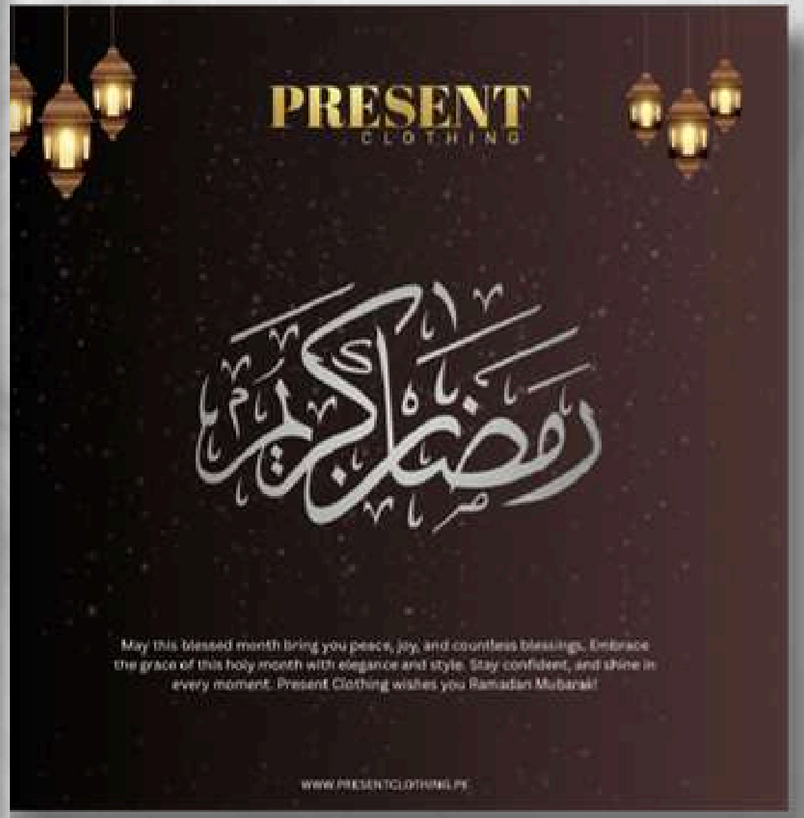
We create high-impact festive and seasonal posters—like Eid Mubarak, Ramzan Kareem, and campaign greetings—that blend cultural aesthetics with modern branding to engage audiences.

Our Posters feature clear messaging, professional layouts, and optimized design elements to maintain brand consistency and attract the right audience.

SEASONAL & FESTIVE POSTERS









COMPLETE PRODUCT PROFILE

Our product profile presents a comprehensive overview of every item, highlighting key features, specifications, and benefits. With clear descriptions, high-quality visuals, and a structured layout, it ensures customers understand the product’s value at a glance.

This approach not only boosts visibility and credibility but also drives informed purchase decisions and increases sales effectively.

STRATEGIC SOCIAL MEDIA THAT DELIVERS RESULTS

Your brand doesn’t just have a presence—it makes an impact. From content creation to audience engagement and performance tracking, we handle every detail professionally.

Our strategy builds trust, strengthens your brand image, and converts followers into loyal customers, helping your business grow consistently and effectively.

THANKYOU